



FB FASHION BALL

SS/2022

Catwalk Model Benefits

UNIQUE OPPORTUNITY TO RAISE YOUR BUSINESS AND PERSONAL PROFILE STRUT FOR YOUR CHOSEN CHARITY

How Your Business Benefits

Employee Engagement, Promotion, Recognition and Reward

Opportunity to raise money for business chosen charity

Team building for employees and leaders

unique fun way to entertain clients and staff

Business logo to appear on large visual backdrop screens on the catwalk

PA announcement to introduce the business and model for each catwalk scene and finale

Business logo featured within the glossy event brochure

Press coverage in local and regional publications, industry specific and lifestyle publications

Extensive on-line coverage on business and social media channels

Model photo-shoot before and during the event featuring your business

Supply of event pictures and press coverage for your business to use

Unique networking opportunities

DVD of the event featuring business logo and model employee name

Acknowledgment in the Grand Finale

Raise your biz profile at the biggest and most glamorous business/fashion event in Yorkshire

Your Model Experience - Personal Benefits

Meet new people from leading businesses in your region

Unique networking opportunities

Raising personal profile with extensive contacts, networks and media channels

Image & Personal Styling

Colour & Body Shape Analysis (if requested)

One to One Personal Shopping experience for your catwalk outfits

Discounts and VIP shopping event invitations from the fashion brands involved

Hair & Beauty Make-Over for the Catwalk

Poseur and Personal Confidence Coaching (if requested)

Professional photo-shoots before and during the event, hundreds of pictures to create your portfolio

Discounted FB event tickets for friends & family

VIP After-Show Party

Good team building

Models networking events

Engage with your firm and raise your profile internally

GREAT FUN AND A UNIQUE EXPERIENCE

JUST BOOK YOUR TABLE! INVOLVEMENT IS FREE!